5 new parkruns and 20 Playworks schools in 2018

Selecting two proven ideas, parkrun and Playworks, we set up a €25,000 pilot in Co. Kerry to allow Community Foundation staff to experience how the ChangeX model works before deciding to use it in their own partnerships with the funds they manage for philanthropists. In 10 months we got 25 new chapters of these ideas up and running, contributing to healthier and more active communities in Co. Kerry.

ABOUT THE COMMUNITY FOUNDATION

The Community Foundation for Ireland (CFI) is one of the largest philanthropic organisations in Ireland. It helps people to spend their philanthropic giving effectively and sustainably.

With ChangeX, CFI was able to spread a small portfolio of ideas quickly to selected regions. After a small successful pilot in County Kerry CFI decided to use ChangeX to realize environmental and health impacts in primary schools in County Tipperary using the Tony Ryan Fund for Tipperary.

WHAT THEY NEEDED

The donors and funds that the Community Foundation works with vary greatly in their needs and challenges. So it is important that CFI has a broad range of means to deliver the impact they are asked for. Working with ChangeX, CFI was looking for a partner that could, at an accelerated pace, roll out, deliver, measure, and sustain evidence based programmes in selected issue areas and selected regions.

For The Foundation, it was an interesting example of how new innovative programmes can be rolled out and how impact can be achieved at local level in a very targeted way.

- Tina Roche, CEO

WHAT WE DID

5 new parkruns and 20 Playworks schools in 2018

CREATE A HIGH DENSITY OF AN EVIDENCE BASED PROGRAMME IN A SMALL REGION

With: Community Foundation for Ireland

DATE
2017 - 2019

REGIONS
Co. Kerry, Ireland
Co. Tipperary, Ireland

INVESTMENT
€ 125,000

IMPACT

IDEAS
3

NEW PROJECTS
2018: 25
2019: 75

PEOPLE IMPACTED
2018: 4490
2019: TBC
(currently at impact measurement stage)
Delivering impact for one philanthropic fund in 2019

When Helen Beatty, Senior Grants and Donor Services Executive was looking for the most effective way to close out a 1.9 Million Euro fund for education in Co. Tipperary, she came back to ChangeX.

“While we had a lot of great ideas already, we hadn’t got any great ideas of what to do with it besides repeating what we had done previously, but we felt like we had exhausted the amount of impact we could have there.”

- Helen Beatty, Senior Grants and Donor Services Executive

As Playworks had shown to be impactful and generated substantial demand during the pilot, this anti-bullying programme which promotes safe and healthy play during break time in schools, was an easy choice to invest in further.

In addition, we advised Helen to add Plastic Free 4 Schools, an innovative educational programme packaged for ChangeX by Change by Degrees, which, besides the educational impact also has climate-change mitigation outputs. Our goal was to reach 75 schools in total.

Activation of our existing community

To find teachers to start these ideas in their schools we reached out to schools directly and contacted our existing ChangeX community of teachers in Tipperary who had registered an interest in running school programmes through ChangeX before. Within 2 weeks of launching, the target of 50 schools were signed up to a Plastic Free 4 Schools workshop.

To deliver the impact, school workshops for each programme were planned. Through Change by Degrees a trainer was hired to run workshops throughout spring 2019 and Playworks was offered as a summer 2019 workshop for teachers. The booking of the workshops and gathering of impact was directly handled through the ChangeX platform.

Without ChangeX it would have been much harder for us to find new evidence-based programmes to close out the fund. ChangeX is a great way to hear about new innovative projects that are ready to be delivered and to achieve impact rather quickly.

- Helen Beatty